



OMG Center for Collaborative Learning

Evaluation, Strategic Research & Planning, Philanthropy & Capacity Building

March 2010

This E-broadcast is a service of the OMG Center for Collaborative Learning as part of the Pew Fund Capacity Building Program. It provides useful resources and information on capacity building topics, as well as information on upcoming deadlines for potential and current Pew Fund Capacity Building awardees.

Resources on mergers and strategic partnerships

In February 2010, the OMG Center hosted a workshop for Pew Fund Health and Human Services awardees entitled "Collaboration, Partnerships, and Mergers: Exploring Options to Maximize Service Preservation." The session was facilitated by Renae Oswald-Anderson, Director of Project ReDesign at MAP for Nonprofits in St. Paul, MN. More information about MAP and Project ReDesign can be found on their website: www.mapfornonprofits.org

Resources available online:

Bridging The Organizational Divide: The Making Of A Nonprofit Merger:
<http://www.nw.org/network/pubs/studies/documents/makingOfNonprofitMerger.pdf>

Charities Trying Mergers to Improve Bottom Line:
<http://www.nytimes.com/2007/11/11/us/11merge.html>

Nonprofit Mergers: An Assessment of Nonprofits' Experiences with the Merger Process:
<http://forbesfunds.org/files/file/grantmaking/report2-deweykaye.pdf>

Nonprofit Mergers and Acquisitions: More Than a Tool for Tough Times:
<http://www.bridgespan.org/Nonprofit-M-and-A.aspx>

Books and journal articles:

Giffords, Elissa and Dina, Richard. "Changing Organizational Cultures: The Challenge in Forging Successful Mergers." *Administration in Social Work*, 2003, pp. 69-82.

Hiland, Mary L. "Nonprofit Mergers." *Consulting to Management*, December 2003, Vol. 14, No. 4, pp. 11-14.

Kohm, Amelia and La Piana, David. *Strategic Restructuring for Nonprofit Organizations: Mergers, Integrations, and Alliances*. Praeger Press, 2003.

La Piana, David. *The Nonprofit Mergers Workbook Part I: The Leader's Guide to Considering, Negotiating, and Executing a Merger (Updated Edition)*. St. Paul: Fieldstone Alliance, 2000.

La Piana Associates. *The Nonprofit Mergers Workbook Part II: Unifying the Organization After a Merger*. St. Paul: Fieldstone Alliance, 2004.

McCormick, Dan H. *Nonprofit Mergers: The Power of Successful Partnerships*. Gaithersburg, MD: Aspen Publishers, 2001.

Upcoming events

We'd like to host a panel discussion for Pew Fund grantees this summer about how to work successfully with a consultant. If your organization has *completed* a Pew Fund Capacity Building project that included a good working relationship with a consultant, and you are interested in being a part of the panel, please contact Justin Piff, Project Coordinator, at justin@omgcenter.org.

Additional information

An invitation to submit a letter of intent (LOI) for the Spring 2010 award cycle of the Pew Fund Capacity Building Program will be released in March 2010. Check our website for more information: www.omgcenter.org/pcbp.shtml

United Way of Southeastern PA has established a Strategic Partnerships Fund. This fund is designed to provide local nonprofits with direct grants to support the facilitation of partnerships. Grants made can support one or more organizations working to determine the feasibility of, or to establish joint programming, shared operations, a formal relationship with a management support organization or a merger. Organizations interested in learning more about the Strategic Partnerships Fund should contact Umi Howard, Associate Director of Capacity Building at UWSEPA, by calling 215.665.2584 or emailing uhoward@uwsepa.org.